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BUSINESS GETS A SURPRISE.



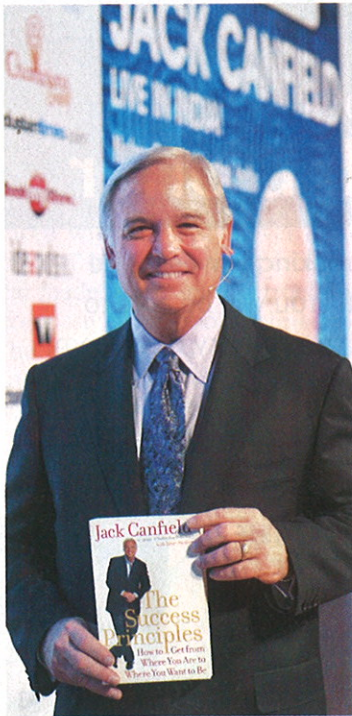
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SANJAY BORADE

Chicken soup for success

Author and motivational speaker **Jack Canfield**, 67, best known for co-authoring the *Chicken Soup for the Soul* series, was in India to promote his book, *The Principles of Success*. While holding a seminar during his first ever trip to India, at Nehru Centre in Mumbai last fortnight, Canfield began with acknowledging India's growing superpower status and the contrast between traditionalism and modernity. "India is a wonderful country with tremendous potential and we can see a rising power in the world and everybody, no matter what you are dealing with, you can take your life to the next level if you learn the principles of success and apply them," said Canfield. He has been a motivational speaker for nearly three decades, holding seminars in 41 countries around the world. People were present in large numbers at the event, enjoying and hanging on to Canfield's each word. Canfield added, "A lot of my principles are inspired by teachings in Islam, Sikhism, Buddhism and Hinduism. So, in a way, it's a little ironic that I'm coming here to speak about these concepts."



SAJAL BOSE

Big ticket golf

World's largest bulk tea producer, **McLeod Russel India Limited**, acquired three-year title rights to organise the PGTI (Professional Golf Tour of India) championship, to be played at the second oldest course in the world, the Royal Calcutta Golf Club (RCGC). The McLeod Russel Tour Championship will be the year-ending championship of the PGTI from 2012 to 2014. The tournament has the highest prize purse in India, which will be increased annually. While the inaugural tournament on December 12-15, 2012 boasts a purse of ₹1.25 crore, the money will be increased to

₹1.35 crore next year and to ₹1.5 crore in 2014. Only top 60 players on the Rolex rankings are eligible to participate in the tournament. An active golfer, McLeod Russel's managing director **Aditya Khaitan** says, "Our family and the company are closely associated with golf. Kolkata and RCGC are etched in tradition and culture; we believe this championship will give a big boost to the golf fraternity, where a tournament of this stature is returning after 10-12 years. Organising this high profile tournament will also help promote our company's image in India and overseas".

The path to Gandhi

Bhavarlal H. Jain, (third from left) the founder chairman of Jain Irrigation Systems Ltd (JISL), at an advanced age of 75 years, recently established a Gandhian institute of international repute known as 'Gandhi Teerth'. He also pledged to transform the institute into a dynamic centre where ambitious initiatives for propagation of Gandhian ideology will be implemented almost on daily basis. Present at the institute in Jalgaon along with the President of India, **Pratibha Patil**, Jain expressed his satisfaction in his speech: "I have for long cherished the dream of creating a monument to Gandhiji. His life and teachings have inspired and guided me all along my personal life as well as my working life. GRF will conduct diploma and graduate programmes of study and provide comprehensive facilities for academic research. It will also take up Gandhian rural reconstruction programmes."

